



Cache County Dairy Family Wins 'Achievement Award' and 'Discussion Meet' at 2007 Utah Farm Bureau Convention in Salt Lake City

COVE, Utah –November 27, 2007 – Garrick and Holly Hall of Cove, Cache County were honored with the Young Farmer & Rancher 'Achievement Award' at the Utah Farm Bureau Federation's Annual Convention held in Salt Lake City earlier this month. Garrick also won the Farm Bureau 'Discussion Meet' award at the same convention.

"We're proud of Garrick and Holly for winning this award, and recognize that they have made great strides in building a business from the ground-up," said ValJay Rigby, Cache County Farm Bureau President. "Winning the 'Discussion Meet' on top of their other award just shows what a quality family this is, and how prepared they are to be leaders for agriculture."

Garrick and Holly were recognized for the achievements they have made in the agriculture industry in Utah. The 'Achievement Award' recognizes young farmers and ranchers who have excelled in their farming or ranching operations and exhibited superior leadership abilities.

The award is considered the top honor given to young farmers and ranchers, and participants are evaluated on a combination of their agricultural operation's growth and financial progress, and demonstrated leadership both in- and outside the Farm Bureau.

Not to be lost in the celebration of their 'Achievement Award', the success of Hall's in the 'Discussion Meet' shows that they are able to successfully articulate the value of agriculture to others, in addition to building up their own business. While Garrick was selected as the winner of the 'Discussion Meet', his wife Holly was also one of the finalists for the award.

"This discussion meet is an important activity that helps young farmers and ranchers learn to explain important agricultural issues based on their merits, not by using inflammatory language that is often found in current political debates," said Leland Hogan, President of the Utah Farm Bureau. "We're very proud of Garrick and the way he put into plain words the important issues facing agriculture in Utah."

“Achievement Award” and “Discussion Meet” winners from each state Farm Bureau will compete at the national level in the American Farm Bureau Convention. The convention will be held in New Orleans, Louisiana, January 13-15, 2008. Winners of the national award will receive a 2008 Dodge Truck. For their Utah Farm Bureau awards, Garrick and Holly received a 2008 Polaris Ranger and 2008 Polaris Trailboss ATV, two \$500 checks from Dodge and two year’s insurance policy from Farm Bureau Financial Services for the ATV’s.

About the Utah Farm Bureau

The Utah Farm Bureau is the largest general farm and ranch organization in the state with more than 21,000 member families. Its mission is to improve the net income of the state’s farmers and ranchers and the overall quality of life in the state and nation through political action, educational and informational means. The Farm Bureau is a non-partisan, voluntary organization, and its efforts are based on grassroots policies developed by members at the local, county, state and national levels. It is affiliated with the American Farm Bureau Federation, the world’s largest general farm organization, with more than 6 million family members in 50 states and Puerto Rico. For more information, go to the Utah Farm Bureau Web site at <http://utfb.fb.org>.

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